

eAnnouncement

Kuala Lumpur, 19 June 2024

The Pacific Insurance Berhad Appoints Ms. Khoo Sook Hooi as Chief Financial Officer



The Pacific Insurance Berhad (TPIB) proudly announces the appointment of Ms. Khoo Sook Hooi as its new Chief Financial Officer, effective 19 June 2024.

Sook Hooi possesses over two decades of financial mastery and leadership, the majority of which she obtained from within the financial services industry. She joins us from Great Eastern General Insurance (Malaysia) Berhad, where she held the mantle of Chief Financial Officer since 2015. Additionally, Sook Hooi has been an active member in several industry committees and groups, inclusive of those formed by Persatuan Insurans Am Malaysia (PIAM) and Bank Negara Malaysia (BNM). She is currently serving as a council member of the 30% Club (Malaysian chapter), a global campaign that endeavours to promote gender diversity at board and executive committee levels.

With her vast and profound experience in the industry, Sook Hooi is primed to lead TPIB into greater strategic financial chapters as CFO.

Please join the Board of Directors and Management of TPIB as they warmly welcome Sook Hooi to the TPIB Family.
